



ARDEN GRANGE™

nutrition without compromise



ARDEN GRANGE ADULT SENSITIVE WITH OCEAN WHITE FISH & POTATO

Arden Grange Adult Sensitive with Ocean White Fish & Potato is a highly digestible and extremely palatable diet, which has been specially formulated to meet the nutritional requirements of adult dogs with sensitive skins and stomachs. It is also very acceptable to dogs with normal digestion and is an excellent adult maintenance diet.

As with all of the Arden Grange products, the **Sensitive** recipe is a hypoallergenic diet. It is free from the main ingredients known to provoke adverse food reactions in dogs – wheat gluten, beef, soya and dairy products. It is also free from any artificial colourings and flavourings and is preserved naturally with a combination of mixed tocopherols (vitamin E) and rosemary. None of the ingredients in the recipes are genetically modified. The primary protein source is haddock meal, which is obtained from sustainable sources. The product is 100% grain and gluten free in order to provide a diet suitable for those dogs with allergies or intolerances to cereals. The primary carbohydrate source is potato, which in conjunction with beet pulp (a good source of both digestible and indigestible fibre), provides a steady energy release throughout the day. Like all the Arden Grange recipes, the **Sensitive** is manufactured in the UK to a fixed formula, meaning that quality is never compromised by the purchase of cheaper raw ingredients.

Arden Grange Sensitive may also help to benefit your dog in the following ways: -

Digestive Health – Both prebiotics and nucleotides are included in the **Sensitive** recipe. Prebiotics may help to promote the beneficial intestinal flora and limit the growth of pathogenic bacteria. Nucleotides (natural short-chain proteins derived from yeast) enhance metabolic function, allowing optimum levels of nutrients to be absorbed and utilised by the body. Haddock meal is an ideal protein source for dogs with a sensitive digestion since it has a very low antigenicity. This means that it is low down on the list of potential triggers of food allergies and is unlikely to provoke an adverse food reaction. Potato is probably the most digestible source of carbohydrate commercially available for pet food production. Alongside white fish, this comprises a wholesome and nutritious diet that is unlikely to exacerbate inflammation of the digestive tract.

Maintenance of Optimum Skin & Coat Condition – **Arden Grange Sensitive** is naturally rich in the beneficial Omega-3 fatty acids that help to promote healthy skin. This recipe contains levels that are higher than virtually any other commercially available diet. Whole linseed and high quality fish oils are added to ensure that the correct ratio of Omega-6 to Omega-3 fatty acids is upheld. Omega-3s may have particular benefit to pets suffering from allergies (be they environmental or dietary) since they may help to suppress inflammatory responses, and in some animals even improve allergy thresholds. Optimum levels of vitamins and a chelated source of zinc also help to maximise skin and coat condition. Itchy skin and a scurfy coat are often the first signs of an adverse reaction to a dietary ingredient. It can also be symptomatic of nutrient imbalances, which may arise from over or under-supplementation of vitamins or minerals, or as a result of a medical condition. In many cases, by feeding a super-premium, complete and balanced pet food such as **Arden Grange Sensitive**, an improvement in the general overall health of the dog will be evident.

The premium quality ingredients in **Arden Grange Sensitive** mean that this product may also be suitable for older puppies and juveniles who require a complete and balanced, highly digestible diet. It has also been successfully fed to dogs suffering from nutrient imbalances, adverse food reactions, colitis, gastritis, malabsorption and irritable bowel disease. However, we would always recommend that you seek your vet's advice regarding nutrition should your pet suffer from any medical condition because although a change of diet may be especially helpful in cases of nutritionally responsive disease, it is essential that any underlying cause is diagnosed and treated accordingly.

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